

Neighbourhood Plan October 2016 Community Engagement Survey

Table 1 Summary of survey responses

SURVEY QUESTIONS	% of 391 online and paper responses (unless otherwise indicated)	EXAMPLES OF INDIVIDUAL COMMENTS
HOW DO YOU RATE LIVING IN NEW MILTON?		
What is good about New Milton?		
Being close to the sea and Forest	70%	<i>'we are so lucky to live in this location' 'I can walk the dog from home- lots of pleasant areas to walk in' 'close to beaches' 'peace and quiet and clean air'</i>
We like the facilities of a small town	30%	<i>'we still have our banks' 'good main street for shopping' 'some good shops especially Bradbeers' 'a neat High Street with all the shops I need'</i>
The mainline train station makes it easy to get to London and other cities	32%	<i>'good access to cities, airports' 'rural but with good transport links'</i>
It is a quiet neighbourhood, a small semi-rural town with low crime	28%	<i>'it's a quiet residential area' 'a clean, civilised and pleasant neighbourhood' 'small is beautiful' 'feel safe'</i>
What would you change or what is your dream for New Milton, including what shopping and leisure opportunities do you want to see ? (there was a strong theme of similar responses to these questions and so the results were combined where each person who contributed to a theme was counted once.)		
More Restaurants, family pubs, cinema and a more vibrant younger feel- a town buzzing after 6.00pm	64%	<i>'I'd like restaurants to go out to locally eg Prezzo' 'we need a more vibrant feeling' 'for younger people- they have to go to B'mouth or S'hampton' 'a cinema please'</i>

A better quality and variety of town centre shops- more character	60%	<i>'increased variety of shops eh Iceland, WH Smith' 'reduce charity shops and Estate Agents' 'increase the number of independent shops' 're-generation of the high street'</i>
Fewer charity shops (from paper survey data)	38%	
Better access – better public transport, (from online survey)	23%	<i>'increase the bus service into the evening' 'smoother pavements'</i>
improve traffic flow (from paper survey	14%	<i>'pedestrianise the Town Centre- otherwise New Milton is dominated by traffic with no human heart'</i>
Improve scruffy areas of town	18%	<i>'Better litter clearance, hedge cutting' 'more attractive flats in town centre' 'Drew offices near station are awful' 'Station Road looks drab and needs updating'</i>
Encourage a younger age group	19%	<i>'the town is too elderly and needs jobs and housing and facilities for younger people' 'more [places/things for younger people]'</i>
No change- keep New Milton as it is (24% of paper surveys made this comment under concerns about the new housing)	18%	<i>'Keep the Green Belt and small town' 'worried that New Milton will become dormitory to S'hampton and B'mouth and become swamped' 'I want it to remain quiet and peaceful' 'we will be over-populated for the size of the roads and town' 'health centre won't be able to cope'</i>
Under 10% each		<i>a tolerant community, a good place to raise children, good policing, free parking,</i>
930 PROPOSED NEW HOUSES (NFDC)		
What are your concerns?		
An increase in traffic congestion- a concern raised now or with new housing in online survey	77%	<i>'better public transport will be needed to negate increased traffic' 'traffic</i>

a concern raised specifically relating to new housing in paper survey	44%	<i>will increase especially on school runs' 'worried there will be a traffic bottleneck like Lyndhurst- a by-pass needed'</i>
Not enough health care – more would be needed	53%	<i>'we will need more healthcare' 'primary healthcare already over-stretched, especially mental health care'</i>
Make sure there is enough housing for young people including affordable housing	23%	<i>'council should build to secure affordable homes for the future' 'to rent as well as buy' 'please please help to supply affordable housing for our young working families on low incomes (and not for private landlords)'</i>
More school provision would be needed	35%	<i>'we need more school places now' 'we will need a new school'</i>
Others less than 10% each		Water and sewage supply, will there be enough jobs?, more police needed, need good design including age-friendly housing
What facilities should be provided on new housing sites?		
See Q5 House size chart below Of 280 online response 2-3 beds 1 or 4 bed	86% 13%	
See Q6 Design importance chart below; of 286	All important	Top 3 design requirements were safety from eg flooding and crime, energy efficiency and affordability
What are the main opportunities you could see if New Milton were to grow? (from paper survey only)		
Better shopping and evening leisure opportunities- from paper survey	43%	<i>'invest in the High St and amenities for all ages to make a better community' 'big DIY store for New Milton' 'a multi-screen cinema' 'a Tower Park complex' 'better leisure for all age group' 'but in keeping with a small town'</i>
More homes for young people- balance the age groups	29%	<i>'younger community can support the older community, the older community can volunteer'</i>

More and better quality employment	26%	<i>'I am an OAP but I can see it would bring more employment and more young people into town' 'attract people for more diverse industries eg digital' 'need to promote new business to provide employment' 'if people can work locally New Milton will have a better community' 'more than just jobs in care'</i>
Others less than 10%		<i>None, leave things as they are, better public transport, schools, NHS facilities</i>
What new Facilities should developers and NMTC fund? (online survey)		
See Q8 2.4 chart below Of 285 responses Healthcare most important Education facilities most important Traffic management most important	83% 79% 62%	
LOCAL ECONOMY (paper survey- further analysis will be undertaken of online survey to inform policy development)		
Retail Business – what do you need to improve	Less than 10%	More or free parking, lower rents and rates, greater variety of premises, more attractive premises needed, return Town Centre to traders, no more charity shops
HEALTH CARE- (data from online survey)		
See charts Q13 4.1 and 4.2 below Of 267 responses Are you happy with your healthcare ? Of 268 responses what would help you be healthier and keep the Dr away More activities and clubs for friendship and fitness?	77% YES 70- 80% YES	

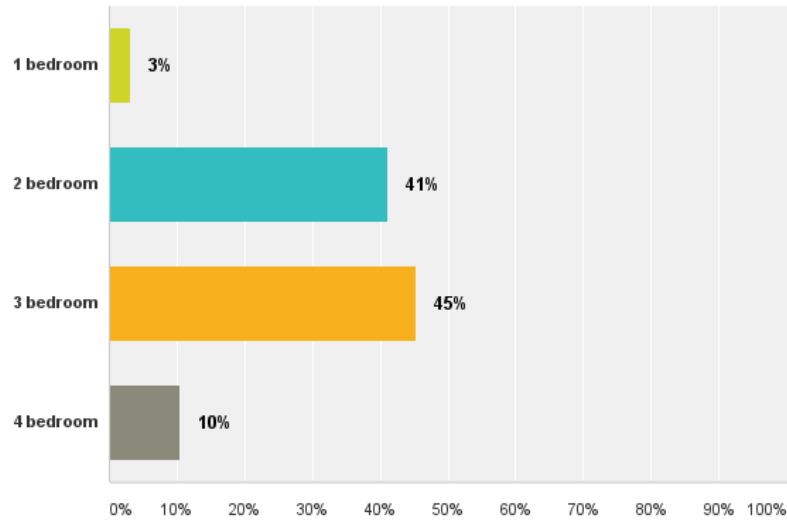
<p>New walking and cycling opportunities?</p> <p>Could you volunteer time to support others?</p> <p>Other comments: Easier access to GP and hospital appointments needed- 9% paper surveys</p>	<p>77% YES</p> <p>53% YES 142 people</p>	
<p>WHAT WOULD MAKE ROAD USE BETTER?</p>		
<p>See Chart Q17 5.1 and 5.2 of 267 online responses</p> <p>Are you happy with the flow of traffic in New Milton area now</p> <p>Is there enough parking now</p> <p>73% of online respondents had suggestions for improvements and these will be used for policy development</p> <p>Responses from paper surveys indicate popular advice</p> <p>1 Improve traffic flow around town centre, especially the double set traffic lights</p> <p>2 Improve the Whitefield Rd/Osbourne Road/Station Road junction</p> <p>Other comments up to 10% each</p>	<p>58% NO</p> <p>62% YES</p> <p>To be reported</p> <p>50%</p> <p>26%</p>	<p><i>'replace Spencer Rd/Ashley Road lights with a mini-roundabout' 'Spencer Rd lights pointless' 'make a new one-way system around town and pedestrianise the centre- give New Milton a heart'</i></p> <p><i>'put in a roundabout' 'traffic lights' 'move bus stop which makes it worse'</i></p> <p><i>- Direct through traffic away from town centre- a by-pass; Bashley- footpath through village, New Lane and Bashley Road one-way system, Old Milton /Lyminster Road junction a roundabout; open road on Market Day; less</i></p>

		<i>parking in High Street; stop HGV's using local roads, more public transport so leave cars at home, stop speeding</i>
EDUCATION		
See Chart Q20 6.1 online response		
Parents are you happy with current educational provision (of 94 responses)?	74-88% YES	
Students are you happy (of 55 responses)	80% YES	
If no what other provision is needed?		<i>up to 10% paper survey: more special needs education, more pre-school and nursery, smaller class sizes, multi-academy trust schools</i>

1. **online (268 or 292) and paper (123)**
2. Within common themes only 1 comment per person is recorded.
3. Online analysis combined similar responses to inform the vision and direction for the plan and further analysis to support policy development, including the last 24 responses can follow.
4. Full analysis of paper text responses shown.

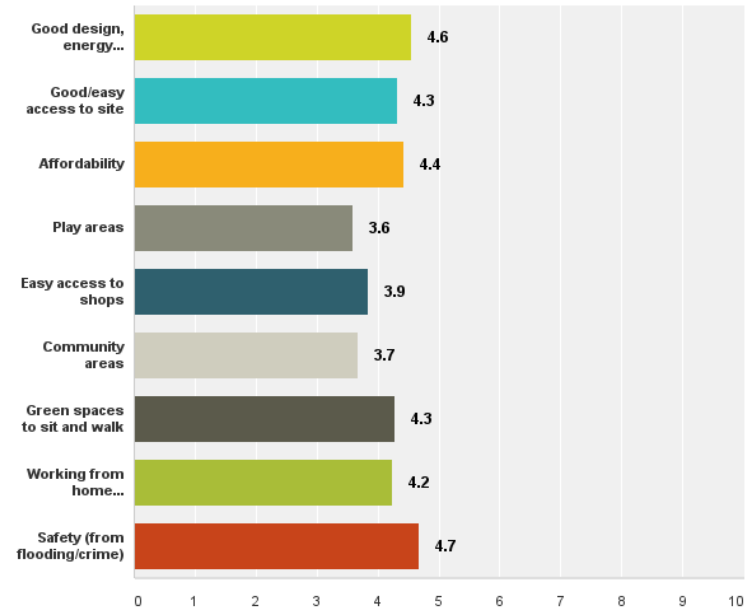
Q5 House size:

Answered: 280 Skipped: 12



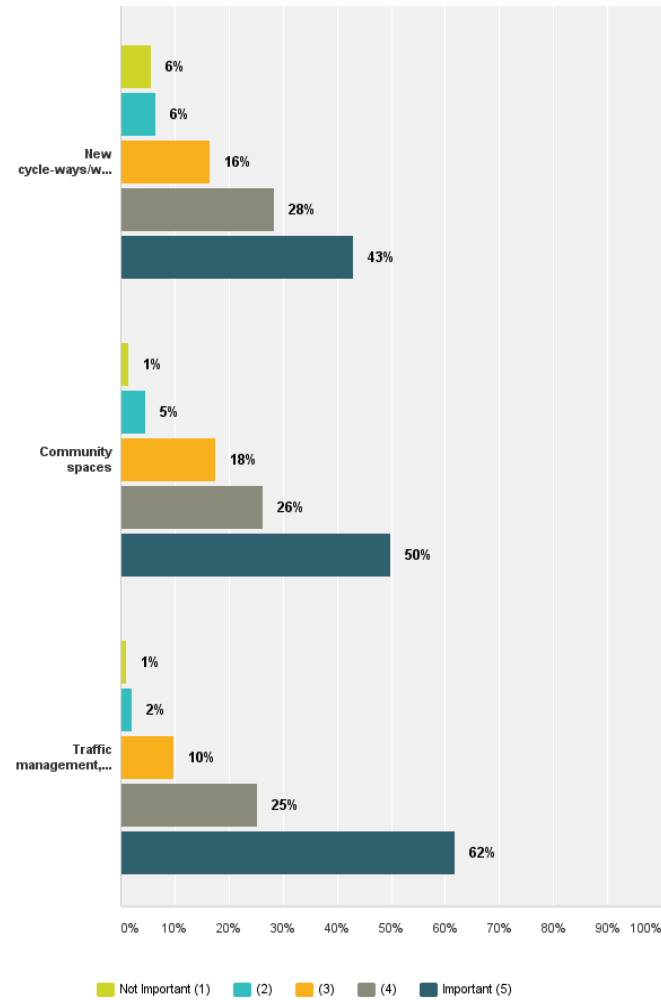
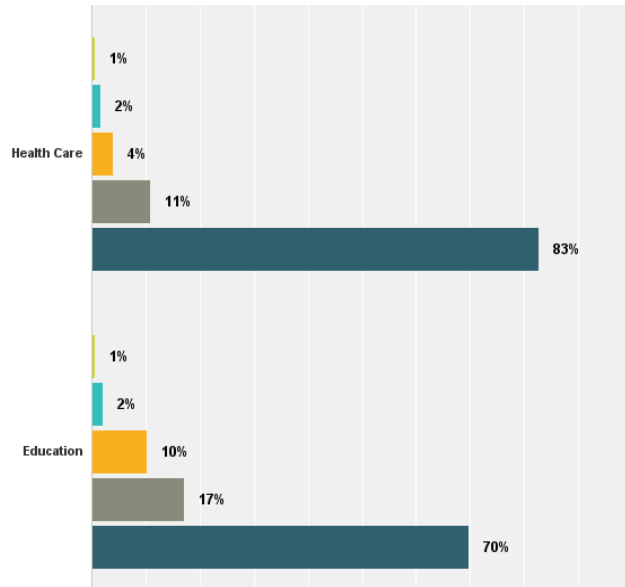
Q6 Please answer the following:

Answered: 286 Skipped: 6



Q8 2.4 What new facilities should developers or the Town Council be asked to support in the wider town as a result of the new housing?

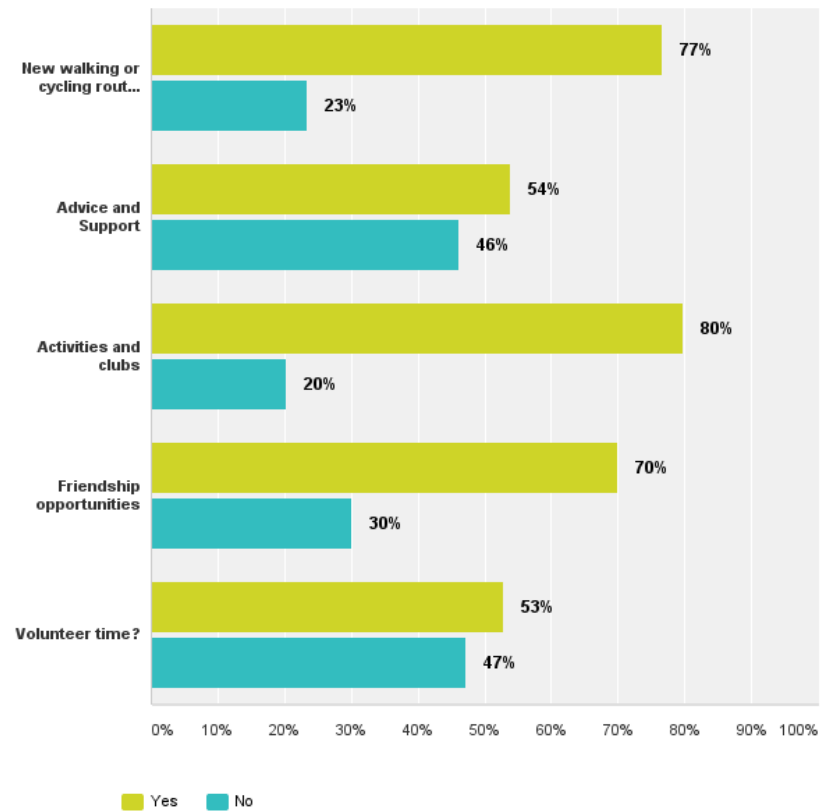
Answered: 285 Skipped: 7



Legend: Not Important (1) (2) (3) (4) Important (5)

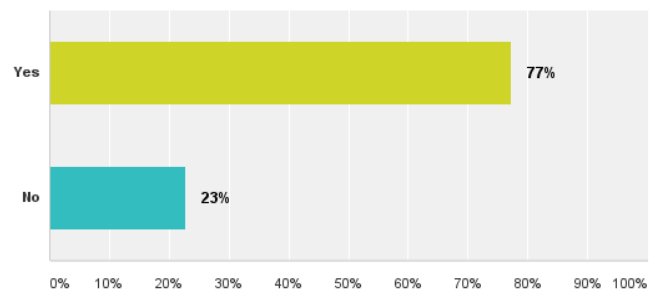
Q14 4.2 What would make your daily life healthier and keep you away from the doctors - would you use:

Answered: 268 Skipped: 24



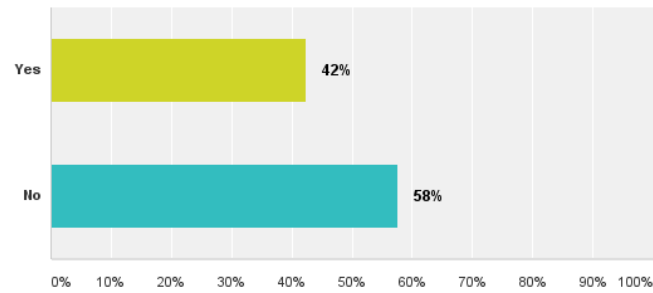
Q13 4.1 Are you happy with your health care provision?

Answered: 267 Skipped: 25



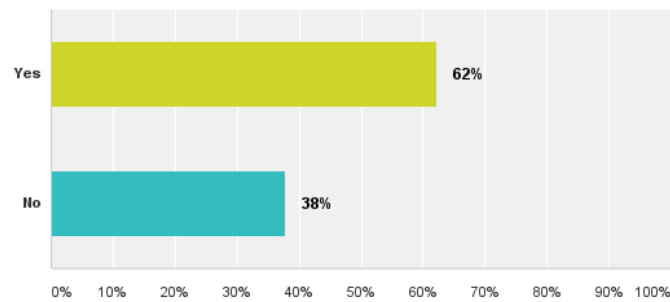
Q17 5.1 Are you happy with the flow of traffic in and through the New Milton area?

Answered: 267 Skipped: 25



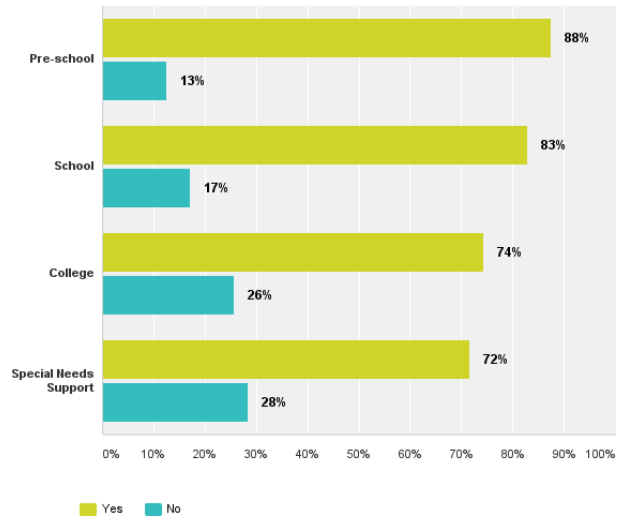
Q18 5.2 Is there enough parking to access shops?

Answered: 267 Skipped: 25



Q20 6.1 Parents: Are you satisfied with the educational provision; if no, what more is needed?

Answered: 94 Skipped: 198



Q21 6.2 Students: Are you satisfied with the education provision? If no, what else is needed?

Answered: 55 Skipped: 237

